Reciprocal privileges mean Union Club members enjoy open-door access to clubs across the country and around the world. Included are many of America’s highest-ranked private clubs.
FROM THE GENERAL MANAGER

CLUB IN THE HEART OF THE ACTION

Good Day Members!

Beyond shining a positive light on Cleveland, this summer’s Republican National Convention proved highly beneficial to our club. We extend sincere thanks to our dedicated staff members, whose outstanding effort and professionalism were on full display as we showcased our facilities and services to a national and international audience.

- All overnight guest rooms were booked months in advance at premium rates.
- Daily private parties attracted media members, celebrities, and more than 50 senators and politicians.
- Senate Majority Leader Mitch McConnell, Ohio Governor John Kasich, and District of Columbia Shadow Senator Paul Strauss hosted receptions for a total of some 200 VIPs.
- The Cleveland 2016 Host Committee sponsored breakfast receptions on three days, each attracting more than 75 people.
- The Creative Coalition entertained more than 200 people in the Ballroom.
- Other notable visitors included former Speaker of the House Newt Gingrich; Lt. General Michael Flynn; CBS News reporter Bob Schieffer; actors Billy Baldwin, Tim Daly, and Harry Hamlin; and actress Wendie Malick.
- The Cleveland 2016 Host Committee sponsored breakfast receptions on three days, each attracting more than 75 people.
- Some two-dozen reciprocal members from 13 states, the District of Columbia, and Paris visited the club; a reciprocal member from the Georgian Club of Atlanta booked a reception for 125 people.
- The club was also in the heart of the action surrounding the Cavs NBA Championship win. We appreciate our newest offering, room 18, which was renovated in time for RNC visitors. Contact the Front Desk, or sign a Gift of Membership certificate, and share it with a valued colleague or friend.

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FROM THE GENERAL MANAGER

MEMBERSHIP INCENTIVES

2016 GIFT OF MEMBERSHIP

Share the Benefits of Belonging

The Gift of Membership campaign is a limited-time opportunity for you to share the lifelong benefits of Union Club membership with someone you esteem. Now through December 31, 2016, initiation fees for each member you sponsor will be waived when he or she is elected into club membership – a savings to the new member of up to $2,000.

Simply sign a Gift of Membership certificate, and share it with a valued colleague or friend. Or, give a signed certificate with the prospective member’s name and contact information to Membership Director Daniel Hug. Your signature indicates you agree to be the prospective member’s sponsor during the application process. Signed certificates must be returned to the club by December 31, 2016.

The last time the club sponsored a similar membership incentive was more than 15 years ago. Act now! Opportunities of this magnitude are rare.

Gift of Membership certificates are available in this magazine, at the club, or for download at www.theunionclub.org/gift. Questions? Contact Daniel Hug (dhug@theunionclub.org) 216-621-7129.

CLUB ORIENTATION

LUNCHEONS RIGHT FOR NEW AND LONGTIME MEMBERS

In 2015, nearly 75 percent of new members attended a New Member Orientation Roundtable Luncheon. Our goal for 2016 is for 90 percent of new members to take part. Join us!

Whether you joined the club yesterday or years ago, we encourage you to attend a New Member Orientation Roundtable Luncheon.

Held at noon on the first Tuesday of every month, these hour-long events are designed to better acquaint you with fellow members and member benefits. You’ll meet club leaders and committee members, learn about programs and amenities, and get an overview of club history. A clubhouse tour follows.

If you or your committee members wish to come to a New Member Orientation Roundtable Luncheon, contact Membership Director Daniel Hug (dhug@theunionclub.org).
EXPERIENCE YOUR CLUB AND 155 MORE

Up for a bucket-list challenge? Try visiting every club in our reciprocal network.

Tough but tempting, as it would mean availing yourself of amenities at 155 private clubs – 114 domestic and 41 international – and the list grows all the time.

TOP-RANKED BENEFIT

“The roster of reciprocal clubs is by far the greatest value of membership outside of what the Union Club itself offers. It’s as though you’ve joined dozens of enviable clubs across the nation and around the world,” said Jay Holan, who uses reciprocal clubs for overnight stays and as a base when traveling on business.

“Just another wonderful amenity of the Union Club experience” is how John Singenthaler describes reciprocal privileges, which he leverages for business and personal travel. His recommendations include the DUQUESNE CLUB, Pittsburgh; JONATHAN CLUB, Los Angeles; METROPOLITAN CLUB, New York City; RANKER CLUB, Seattle; and UNION LEAGUE CLUB, Chicago.

Caroline El Sanadi also takes advantage of reciprocal clubs. “The service is always wonderful, registering for a room is often easier and less expensive than at a hotel, and clubs typically offer incredible workout facilities,” she said.

UNCOMMON QUALITY AND LOCATION

Favorable location is another enticement. Many clubs occupy center city, landmark structures, allowing you to be “in the heart of it all” while still enjoying privacy and exclusivity.

Jay cites two examples. “The YALE CLUB in New York City has a terrific location across from Grand Central Station. The UNIVERSITY CLUB in Chicago is on Michigan Avenue right across from Millennium Park and the Art Institute. The terrace on the 11th floor is an amazing place to have a drink or meal while overlooking the city and lake.”

He also enjoys the uncommon amenities that come with private clubs, such as the Yale Club’s library and the University Club’s athletic facilities.

NOT JUST FOR BUSINESS

The advantages of reciprocal clubs apply whether you’re traveling for business or pleasure. Ready for a Florida family vacation? Consider the beachfront HILLSBORO CLUB. Up for skiing? The AMERICAN CLUB (org) to request a letter of introduction.

As for Stephen’s top-pick clubs: “I think the Duquesne Club in Pittsburgh and the Metropolitan Club in New York City have great overnight facilities and dining options,” he said.

RECIPROCAL VISITS

SIMPLE TO ARRANGE

“The club has made the reciprocal process easy,” said Stephen Schott.

How easy? Simply review the domestic and international reciprocal clubs lists on our website. How easy? Simply review the domestic and international reciprocal clubs lists on our website.

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“It’s a quick drive from downtown, right on the paseidas in Santa Monica. It’s gorgeous,” she said.

John notes that he sponsored a wedding for a family member at the HARVARD CLUB in Boston.

Jay’s fondest reciprocal-club experience was a family stay at Chicago’s University Club to celebrate the birthday of his wife, Stephanie Holan. “We were close to everything we love to do,” he said. “The club upgraded us to a two-room suite and provided many thoughtful touches that made it very special.”

GUESTROOMS CONVEY WARM WELCOME

Today, the UNION CLUB features 10 comfortably appointed guestrooms, which are available seven nights a week.

The club is a welcoming place to accommodate out-of-town guests or cap an evening downtown.

In 1922, the rooms were modernized with en suite bathrooms. In fact, club history mentions members who lived for years at the clubhouse.

Seven overnight guestrooms, all on the fourth floor, were part of our 1905 clubhouse’s original design. They were intended to accommodate guests who wanted predictable, comfortable lodging for themselves and their staff.

Members who worked late or wanted occasional privacy from their families also appreciated the rooms. In fact, club history mentions members who lived for years at the clubhouse.

During Prohibition, a few guestroom closets were fitted with cabinets, some of which are still in place, for storing liquor. Rooms so equipped doubled as “speakeasies,” known only to the initiated – at least until they were caught. General Manager Theodore DeWitt took the fall and was sent to prison for a year.

In 1952, the rooms were modernized with en suite bathrooms, some of which have been remodeled more than once in the style of the moment. Color televisions were added in the 1970s, a timely step up from black-and-white sets. Independent heating and cooling systems were recently installed.

As times changed, several overnight rooms were repurposed for offices and storage.

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COLLECTORS

POLITICAL WINDS STIR TWO MEMBERS’ PASSIONS TO ACQUIRE

The political bug bit Bruce Hennes as a volunteer during the 1972 Nixon-McGovern presidential election. It was then that he acquired his first and still-favorite political souvenir: a tag identifying him as a staffer for the News Election Service – a consortium of ABC, AP, CBS, NBC and UPI – reporting election-night poll results.

MESSAGES, GRAPHICS FROM BOTH SIDES OF AISLE

Bruce went on to build a public relations career specializing in crisis management. He also began assembling an extensive collection of campaign memorabilia from both sides of the aisle, including some 50 pieces displayed in his Terminal Tower office.

Two Nixon posters implore “Now more than ever.” A life-sized Barack Obama cardboard cutout smiles in front of a Ford-Dole broadside with Mitt Romney and Harry Truman looking on. “People who come into my office have one of two reactions. Either they ask about everything, or they say nothing at all,” Bruce noted.

Beyond appreciating the historic significance of the campaign materials, Bruce admires the items’ typically bold graphics and messages. “The strength of the work is inspiring and interesting,” he said.

In the early 1980s, Bruce began assembling a second collection: Cold War-era civil defense memorabilia. Included are civil defense signs, armbands, ice tags, public service messages, air raid shelter manuals, and related items, with many of his artifacts on permanent loan to the International Spy Museum, Washington, D.C.

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Ronald Reagan was the first president Rich Lowrie voted for. It was 1984, and he was inspired by Reagan’s positive economic messages. Naturally, he saved a few campaign buttons. And then the passion set in.

INTERESTS PINNED TO REAGAN

Since the mid 1980s, Rich has collected about 1,000 unique Reagan buttons representing every campaign, including California governor in 1966 and 1970 and U.S. president in 1968, 1976, 1980, and 1984. About 4,000 unique Reagan campaign buttons are thought to exist, according to Rich. Some 3,000 are anti-Reagan, but so far he has limited his collection to “pro” buttons.

Seventeen shadowbox frames, holding a total of about 700 buttons, cover the walls of his home office. Among his favorites is a complete set of Reagan ‘84 state buttons. “Minnesota was the only state that didn’t go for Reagan, so I display that one upside down,” he said. Another favorite is a small frame with a dozen pins from Ohio.

Rich’s collection is likely the third largest of its kind. He suspects he could move it to second place if he began collecting “anti” buttons. And white buttons are his focus. Rich has other items. Most notable are four of the five uncut proof sheets of Reagan playing cards known to exist, one of which he framed and donated to the Reagan Ranch Center, Santa Barbara, California.

“In fact, two of my proudest items are not buttons,” said Rich. The first is that framed sheet of playing cards. The second is a bottle of olive oil harvested from a tree on the Reagan Ranch, which to Rich is hallowed ground.
CALENDAR OF EVENTS

BOOK CLUB
TUES, 9/13, 5:15 PM
BOOK CLUB
RSVP to Fitness Manager Christina Smelko.
At Harness Cycle. $25++; registration limited;
SPIN AND SNACK
Christina Smelko (csmelko@theunionclub.org) for reservations.
$20++ includes breakfast and parking; contact Fitness Center Manager
FRI, 9/9, 8 AM
SEPTEMBER
HAPPY HOUR
MON, 9/12, 5:30 PM
ARTS AND APPETIZERS
THURS, 9/29, 12 PM
JUST LUNCH PLUS
BOW TIE SOCIETY FORMAL DINNER
7 p.m. dinner
6 p.m. cocktails
12 p.m.
OHIO
4 p.m.
Committee
Emerging Leaders Committee
12 p.m.
Committee
Engaging Women’s Committee
5 p.m.
ARTS AND APPETIZERS
10/21, 5:30 PM
JUST LUNCH PLUS
10/25, 5:30 PM
2016 ANNUAL HOLIDAY PARTY
THURS, 12/1, 7:30 AM
BREAKFAST WITH LEADERS
WEB, 10/12, 7:30 AM
ARTS AND APPETIZERS
THURS, 10/13, 5:30 PM
ARTS AND APPETIZERS
THURS, 10/13, 4:30 PM
WOMEN’S FINANCIAL HEALTH PART II
4:45 p.m.
WOMEN’S FINANCIAL HEALTH PART III
12 p.m.
ARTS AND APPETIZERS
10/28, 12 PM
RUNNERS’ SERIES III
12 p.m.
Committee
Engaging Women’s Committee
5 p.m.
ARTS AND APPETIZERS
10/19, 4:45 PM
HEALTH PART II
WOMEN’S FINANCIAL
12 p.m.
Breakfast
THURS, 10/13, 5:30 PM
GROUP EXERCISE
ALLEN BANCO, executive director, Cleveland Arts Prize; opening of “CA at the UC” exhibit; $15++ includes hors d’oeuvres and parking; drinks by subscription.
MARIANNA HOFFMAN, co-founder of the Priceline.com family of companies, motivational speaker, and author. Reservations not required.
CIVÉE CLUB TASTING NO. 5
MOR, 9/26, 6 PM
Complimentary for Cuvée Club members; $35++ for guests; includes parking.
RUNNERS’ SERIES LUNCHEON I
WEB, 9/26, 12 PM
$20++ includes lunch and parking; contact Fitness Center Manager
Christina Smelko (csmelko@theunionclub.org) for reservations.
(luncheons II and III on 10/11 and 10/20).
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Complimentary for Cuvée Club members; $35++ for guests; includes parking.
"Art surrounds us at the club. We are very fortunate," said Judi Feniger. Together with Aaron Hill, she co-chairs the Arts and Culture Committee, which works to develop programming and spark thinking around artistic and cultural resources within our midst and around the globe.

Committee-sponsored programs of all kinds spring from ideas freely exchanged at monthly meetings. “So many of our committee members work in arts-related fields, which gives us access to a wealth of resources. We ask each other: ‘What’s timely in the world of arts and culture? Who do you know who would be a good speaker?’ That’s how it happens,” said Judi.

In February, for example, Arts and Appetizers presented “A Night in Cuba,” a theme chosen to coincide with the relaxation of U.S.-Cuba trade and travel policies. The program showcased Cuba’s art, architecture, and cuisine, and included travel writers and committee members, like Judi and Laura Watillo Blake, who have visited the country.

Arts and Appetizers events are partially funded by a Union Club Foundation grant. Foundation board members recognize the importance of supporting the series, because club members have a widely shared interest in arts and culture,” Judi explained.

All club members are invited to join the Arts and Culture Committee or simply attend a meeting. Program suggestions are also welcome. Contact Judi, Aaron, or Union Club Membership Director Daniel Hug (dhug@theunionclub.org).

True to its mission, the committee has long closed with the Union Club Foundation and often interfaces with cultural organizations such as the Western Reserve Historical Society, which owns many of the artworks displayed in our clubhouse.

This year the committee launched Arts and Appetizers, a monthly series designed to bring members in close contact with arts leaders and topics. “We want members to think of Arts and Appetizers as a regularly scheduled opportunity to connect with the arts and, just as important, to share the club with prospective members,” Judi explained.
SAVOR A TASTE OF THE SHORE
FRIDAY, OCTOBER 7, 6 TO 9 P.M.

East Coast meets North Coast at this outdoor happening hosted by the Member Events and Engagement Committee.

All-You-Can-Eat Maryland Blue Crab
Gluten in for freshness!
Roasted Chicken • Clam Chowder • Ample Side Dishes
Draft Beer • White Wine
Live Music by the Ginger Snaps

Staged in the parking garage, rain or shine. $40++ includes access, reservations are limited. Contact the Front Desk today!

Visit www.theunionclub.org for reservations or more information.

ACCOLADES

LEARN TO LOVE PLANT-CENTERED EATING

Plant-centered eating can be healthy and delicious, as you’ll discover at the final sessions of our “Life and Love” series. Cleveland’s pint-sized Cafe will team a tasty breakfast or lunch with information to help you eat and live better. Time well spent, even if you missed the previous sessions.

• Plant-Centered Eating to Fight Disease, FRIDAY, SEPT. 9, 8 a.m.
• Plant-Centered Top-10 Power Foods, THURSDAY, SEPT. 29, noon

$20++ per session; includes meal and parking.

For all events, Contact Fitness Center Manager Christina Smelko (csmelko@theunionclub.org) for reservations or more information.

FITNESS AND WELLNESS

FIT TO BE TRIED

“Spin and Snack” A Healthy Change of Pace
Join us at Harness Cycle, located on Detroit Road in Cleveland’s Hingetown neighborhood, at 11:30 a.m. on SATURDAY, SEPT. 10, for a 45-minute class expressly for Union Club members and guests. Afterwards, munch healthy snacks from pint-sized Cafe. Fitness attire is appropriate for the class and after-party. $25++ registration is limited; RSVP to Christina today!

Turkey Trot Team Needs You!
League with fellow members to run downtown’s annual Turkey Trot, NOV. 24. We’ll gather at the club and enjoy a light bite to eat before forming up at the starting line. Let Christina know if you’re “in,” and she will register you for the race at a discounted rate. Best way to be ready? Join the Fitness Center’s group runs on Thursdays and 6:30 a.m. and Tuesdays at 10:30 a.m.

Advanced sign up not required.

HAPPENINGS

ARTS AND APPETIZERS

ENGAGING WOMEN’S COMMITTEE

FINANCIAL LESSONS TO LEARN FOCUS OF TWO-PART PROGRAM

MENTORSHIP PROGRAM GROWS OPPORTUNITIES, BUILDS BRIDGES

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BARTENDER A MASTER OF COCKTAILS AND CONVERSATION

“I like to help make somebody’s day with a pat on the back or just good service,” said Head Bartender George Harouvis, describing what motivates him in the career he’s pursued for more than 30 years. “I cherish the stories and the relationships.”

George first stepped behind a bar at his father’s downtown Cleveland establishment. He has tended bar in Las Vegas, Ft. Lauderdale, and Chicago and opened his own place in Lakewood. George joined our staff in 2014 when a friend recommended him to Beverage Manager Linda Wenninger. The following year, he earned Employee of the Quarter recognition.

“What most impresses me about the Union Club is the camaraderie and mutual support among members,” said George. “I learn about the good causes members are involved in, and I see them mentoring younger members.” He added that he has more than once been the beneficiary of members’ freely shared advice and support.

When it comes to cocktails, George is equally prepared to respond to requests for the usual and calls for custom-crafted signature drinks. In terms of conversation: “A good bartender needs to know when to engage and when to step back, and whether or not the timing’s right for a joke,” he said.

Beyond tending the bar, George fills drink orders from other areas of the club and assists with setups for weddings and special events. “We have a great group of people working here. Linda does an outstanding job and stocks an excellent selection of beverages. Mr. McFadden brings a very high level of professionalism. It’s a total team effort,” he said.

What about his beverage of choice? “Bourbon is my go-to,” said George, who lives in Fairview Park and has two teenage sons.

WANT MARKETING IMPACT? ADVERTISE HERE!

An ad in this magazine puts your message directly in front of the kind of audience that matters most to your success – fellow members and similarly impactful people.

- We mail the magazine to our nearly 1,000 members plus another 250 VIPs and 150 reciprocal clubs.
- Add members’ spouses and significant others, and per-issue readership rises to well over 2,000.
- Our online version receives another 1,000 views per month.

Your Message, Your Magazine: It’s a Powerful Combination

For complete details, including ad sizes, rates, and packages, contact Randy Carpenter, Marketing and Communications Director 216-706-1239 rcarpenter@theunionclub.org

MEMBER AMENITIES

- Barbershop
- Business Center
- Car washes
- Carryout meals
- Daily and monthly parking
- Newspapers, periodicals
- Fitness classes
- Manicures
- Massages
- Personal training
- Shoe shine and repair
- Wine sales

EVENT HOSTING

- Gatherings of any type and size
- Planning and staging of every detail
- Limitless menu options from buffets to banquets
- Guest amenities including overnight rooms

OVERNIGHT ACCOMMODATIONS

Well-appointed guest rooms are perfect for your out-of-town guests or your own convenience. Special weekend rates, including a complimentary continental breakfast, add to the appeal.

FIND MORE ON THE WEB

www.theunionclub.org

WORLDWIDE RECIPROCAL CLUB PRIVILEGES

Dine, host meetings, work out, stay overnight, or enjoy a family vacation at reciprocal clubs and resorts worldwide. For a complete list, see the Reciprocal Clubs tab on our website, or call the Front Desk.

WE WANT TO HEAR FROM YOU

The Union Club magazine’s mission is to inform and spotlight club members and staff. Have you won an award, climbed a mountain, or taken a life-changing journey? Are you a collector, a coach, or an advocate for a cause? Whatever your accomplishments or personal passions, we want to know! And if you’ve had a great experience at the club – if there’s a staff person you wish to commend or a member you want to celebrate – tell us about that, too.

Contact
Randy Carpenter
Marketing and Communications Director
216-706-1239
rcarpenter@theunionclub.org

CALL US

216-621-4230

Please call the Union Club staff to make reservations for meals or overnight accommodations, check the details of events, schedule a tour, discuss prospective members, or ask questions. We want to make it easy for you to enjoy all the privileges of club membership.

MEMBERSHIP NEWS

4 The Union Club of Cleveland www.theunionclub.org 216-621-4230
DID YOU KNOW?

The portrait now hanging next to the Front Desk is of Cleveland banker and financier Truman Handy (1807-1898). It is on loan from the Western Reserve Historical Society (WRHS) and replaces the WRHS-loaned portrait of President William McKinley previously displayed on that wall. WRHS temporarily removed the McKinley painting for inclusion in the society’s “Power & Politics” exhibition, which runs until January at the Cleveland History Center.

PHOTO WALL

Summer events attracted politicians, the press, and members of all interests.